# **IDEXX Milk Pregnancy Test**

Test With Confidence™





## Optimize reproductive efficiency with the IDEXX Milk Pregnancy Test.

Now you can offer your customers even greater value using existing milk samples. The IDEXX Milk Pregnancy Test is the simplest, most cost-effective way to confirm open cows and maximize overall herd health management programs.

- Accurate determination of pregnancy status. The IDEXX Milk
  Pregnancy Test delivers a high level of sensitivity and specificity
  from ≥35 days postbreeding and day 60 postcalving.
- Trusted IDEXX ELISA technology. Seamlessly integrates into existing lab-based work flows, allowing you to offer greater value to your customers at little impact to your operation.
- **Timely results.** Uses proven IDEXX ELISA technology for trusted results in less than 3.5 hours.
- Cost-effective and hassle free way to maximize overall herd health management programs.

Learn how to maximize the value of milk samples and optimize your business today.



### The IDEXX Milk Pregnancy Test

#### Give your clients greater value with accurate, easy confirmation

- Boost client confidence—and your reputation—with definitive confirmation of pregnancy status.
- Demonstrate that you're a trusted partner in reproductive health by helping clients improve reproductive performance and shorten calving intervals.
- Run more pregnancy tests because clients trust your results, value the quick turnaround and rely on you for confirmatory testing.
- Expand your testing options, offering customers a comprehensive herd health management program using existing samples.

#### Performance on par with ultrasound/palpation

Ultrasound/Palpation

		Pregnant (n=923)	Open (n=392)
IDEXX Milk Pregnancy Test	Pregnant	872	10
	Recheck	40	9
	Open	11	373

Sensitivity: 98.8% (95% CI = 97.7-99.3%)\* Specificity: 97.4% (95% CI = 95.2-98.6%)\*

Rechecks: 4% of total tested (3% pregnant & 1% open)

\*Performance of the IDEXX Milk Pregnancy Test was determined by comparing test results to those from ultrasound/palpation (N= 1315 cows.) Rechecks were not included in performance calculations. See IDEXX Milk Pregnancy Test validation report for full test performance data.

For more information about the **IDEXX Milk Pregnancy Test**, please contact your IDEXX representative or visit **idexx.com/reproduction**.

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